User/Task Analysis

User analysis

Drones provided by Airfly are shaped for any type of individual, but not for people under 14 because they require more concentration, accuracy, and awareness. Due to the same reason, we limit our audience to people who are no more than 60 years old. The male gender is the most aimed people in this opportunity even though the female gender is welcome as well. The audience is wide with at least the middle as educational level, a little bit passionate by technology, and interested in innovative stuff. Students are welcome as well on the website by the fact that most of the ones studying in engineering are really passionate about the subject. On the website, the customers are supposed to get information on the company, check out the different products available, and so on.

Task analysis

The number of tasks that will be performed on the website can be extended over the time as it can be improve with new ideas at all times. So far, customers will be able to perform the following tasks on Airfly website:

- reach drones’ specifications
- read news about drones around the world
- buy drones to be shipped to their house
- subscribe to Airfly newsletter
- create an account
➢ get the company contacts

➢ leave feedbacks to the company

As the website is going to be designed only for customer, the manager of the store will be able to manage the employees by executing the following tasks:

➢ add a new employee

➢ see the list of the employees in the store

➢ get information about every employee