Project Planning

Project Information

Business

- Elite Soccer’s Team is a French startup company which provides the best European soccer team jersey at very good price. This website will attract all the young men or woman from 18 to 28 years old

Project goal

Develop, implement are the three majors factors to attract customers.

- The basis of this project is to design, develop and implement a website business that will give simple and efficient information for the future customers.
- By setting up an easy navigation we want to facilitate everything for the future customers. We will create a database which give an easy access to the customer to look up and order the soccer teams and accessories that they love.
- A shopping cart will be created to facilitate the purchase process for the future customers.

Project objective

The objective of this website is to sell a maximum of sports jersey for all of the soccer fans. We always want to make sure that customers really enjoyed it. The future users of the website will be any customers around the world.

Project Description

- This project includes design, development and implementation of the website.
- The creation of this website will attract any young men and women who love soccer. Moreover, we will always review our prices because we want to make sure that customers will be always satisfied.

- The application will be linked to the website to allow customers to make easy purchases.

**Users and Tasks Analysis**

*User Analysis*

**Audience**

- The target audience will be the young men and women from 18 to 25 years old who love European soccer.

**I) Objectives**

- Give the user’s ability to navigation friendly and easily on the jersey website.
- Easy purchase process for the soccer fans.

**II) Users**

- Users will have the ability to test the first version of my website.

- End users will have the ability to view the websites and purchase the soccer’s jerseys

- Testing process will give the possibility of the user to give feedback about my Website. Based on the result of the testing I will make the adjustment or improvement if it necessary. Users will make their suggestion true the request form or the usability questionnaire.
Task Analysis

I) Objective

- The final goal is to know if the users gain lots of knowledge about my website and what products we offer (soccer jersey). In order to view several information users will have to perform specific tasks to ensure their good understanding. To acquire the right information users will navigate between tab and link to get the destination they want.

Tasks:

- Sign up (Create an account)

- Login

- View products (soccer jersey picture, description, prices)

- View About us

- View contact us