

Persona's

Gigi Owens



Age: 13 years old

Location: Atlanta, Georgia

Bio: Gigi is a thirteen year old female that has a diabetes condition. She is looking for information on her condition, such as her limitations, medication options, and more.

Goals:

- Get parental help and permission to create and use an account.
- Use the app to learn about her condition.

- Setup and use reminders for upcoming appointments and medications.

Irritations:

- Forgetting when her next appointment is.
- Forgetting to take her medications.
- Trouble finding information and resources for her condition

Claira Jackson



Age: 37 years old

Location: Scottsdale, Arizona

Bio: Claira is a 37 year old, single mother to her 5 year old son. She is new to the Scottsdale area and is looking to use the app to learn more about her son's recent diagnosis of diabetes.

Goals:

- Create an account for her son.

- Set up doctor appointment reminders.
- Set up medication reminders.
- Help find local doctors and physicians.
- Use the app to learn more about her son's diagnosis.
- Find more local resources to help her manage her son's diagnosis.

Irritations:

- Clairra struggles to keep up with her son's medicine routine and newly needed doctor appointments (therapist included).
- Her son's diagnosis is new, and being a single mother she is doing it alone so all of the local help and information is helpful.
- Living in a new area, Clairra is struggling to find local resources and physicians to help.

JP Pierce



Age: 21 years old

Location: Atlanta, Ga

Bio: JP is a twenty one year old college student who has struggled with diabetes his entire life. He recently transferred universities and is searching for local resources,

doctors and more for his condition. He enjoys being an active individual and needs to be sure of his limitations.

Goals:

- Find local doctors and professionals to help with his condition.
- Find out information about his limitations for playing sports, exercising and being active.
- Set up reminders for his medications, his medication refills and appointments.

Irritations:

- Living in a new area, Adam could not find local resources on his own.
- He forgets to get his medication refills.
- He struggles to remember when to take his medicine.
- He struggles to remember his appointment times and dates.

