

Which one is most convenience the Sketch or Brainstorm (Discussion 2)

Instructions

1. Make a research about brainstorm and Sketching.
2. Compare and contrast both methods
3. Which one is the best according to your research and preferences.

Remember 2 references in APA format. The first posting must be around 150 to 200 words and respond at least 2 times to others classmate

Brainstorming and sketching are effective methods for processing plans in graphic design. Brainstorming promotes the free flow of ideas, allowing for the creation of numerous concepts and solutions. Sketching provides a tangible way for graphic designers to express their creativity and visualize their ideas quickly and efficiently.

During the early stages of brainstorming, various possibilities are explored, helping to determine the creative direction for a project. This phase focuses on generating ideas, encouraging the creation of as many concepts as possible without worrying about visual elements. In contrast, sketching is used to visualize and test the ideas developed during brainstorming, turning selected concepts into more concrete forms.

While brainstorming and sketching complement each other, they serve different purposes. Brainstorming opens up the creative process by producing a wide range of ideas, whereas sketching helps to narrow down and refine those ideas, bringing them closer to their final form. They enhance graphic design's creativity, structure, and critical thinking. Sketching is the best method as it finalizes a person's brainstorming.

references

Discover effective brainstorming techniques for graphic designers to solve creative challenges and enhance problem-solving skills. (2024, March 30). LinkedIn.com.
<https://www.linkedin.com/advice/3/what-do-you-youre-graphic-designer-need-brainstorming-ooffc>

[Links to an external site.](#)

Why Sketching is Important in Graphic Design | Approval Studio. (2019, December 30).
<https://approval.studio/blog/5-key-reasons-why-sketching-is-important-in-graphic-design/>

[Links to an external site.](#)