1. Do research about graphic editing software in the market.

2. Compare and contrast 3 of your findings with the software for the class (Photoshop)

3. Which one is the best according to your research and preferences?

Remember to include 3 references in APA format. The first posting must be 150 to 200 words, and you must respond to other classmates at least 2 times.

I've been using various editing software for a while now, including Photoshop, Canva, Picsart, and Pixlr, all of which I enjoy. Canva is particularly user-friendly and offers premade templates for almost anything you need. However, its basic image editing capabilities are limited compared to Photoshop. Canva excels at quick, simple designs, making it ideal for social media, marketing, or branding. Canva Pty Ltd. (2024). *Canva* (Version 2024) [Web-based application]. https://www.canva.com

Links to an external site.

Picsart is a mobile app with many features, though some are behind a paywall. Despite this, it is very user-friendly, featuring a drag-and-drop interface. Both Canva and Picsart are great for beginners looking to create social media graphics or marketing materials like ads. Canva works well on computers, while Picsart allows for editing on the go. Picsart Inc. (2024). *Picsart* (Version 2024) [Mobile application]. https://www.picsart.com

Links to an external site.

For those looking for software similar to Photoshop but can't afford it, Pixlr is a great option. It strikes a balance between complexity and ease of use. Pixlr includes features such as layers and blending, akin to Photoshop, but in a more accessible web-based platform. Pixlr Pte Ltd. (2024). *Pixlr* (Version 2024) [Web-based application]. https://www.pixlr.com

Links to an external site.

All of the software I've mentioned serves as excellent alternatives to Photoshop. They each have distinct interfaces that are relatively easy to navigate and include some tools found in Photoshop. However, none can completely replace Photoshop's capabilities. Photoshop remains the software for more advanced editing, while the others are perfect for beginners just starting their editing journey.