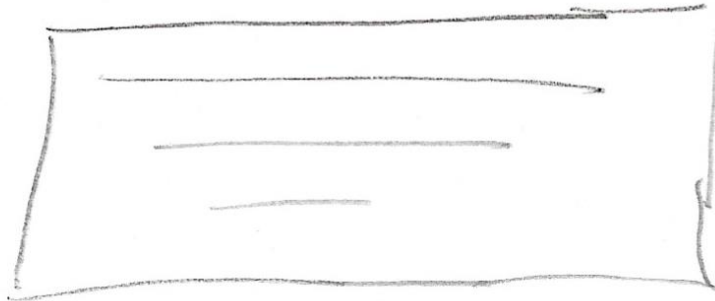
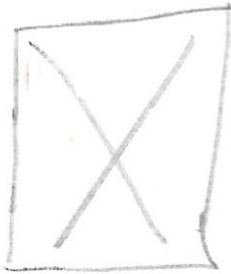


Storyboard

HOME TEAS SPECIAL CONTACT
TEAS TEAS

XIANG =
HERB
TEAS

WELCOME TO
XIANG HERB
TEA!



FREE SHIPPING
\$ 25+

TRY OUR LIMITED
EDITION TEAS!

subscribe

ERROR
Enter valid
Email

GO!

Thanks for
subscribing!

FOOTER

Michelle browsed the website, prior signing up.

XIANG
HERB
TEAS

WELCOME!
LOGIN HERE

NAME

PASSWORD

LOGIN

REMEMBER ME

LOGGED IN
Don't have an account?
SIGNUP HERE

XIANG
HERB
TEAS

SIGNUP

FIRST NAME

LAST NAME

EMAIL

PASSWORD

SIGNUP

OR SIGN IN WITH GOOGLE

FACEBOOK

ACCOUNT CREATED

Already have an account?
LOGIN

XIANG
HERB
TEAS

WELCOME!
LOGIN HERE

NAME * *Fields Required*

PASSWORD *

LOGIN

REMEMBER ME

LOGGED IN

Don't have an account?
Sign here.

XIANG
HERB
TEAS

SIGNUP

Fields required.

FIRST NAME *

LAST NAME *

EMAIL *

PASSWORD *

SIGNUP

GOOGLE
FACEBOOK

ACCOUNT CREATED

Already have an account?
LOGIN

Since Michelle was a new customer, she registered for an account to Xiang Herbs Tea. Afterwards, she signed in with her newly credentials.

HOME TABS

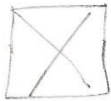
ACCOUNT
Profile



my Account

~~Account~~
Account
updated.

Fields
Required.



First NAME *

LAST NAME *

ADDRESS *

CITY * STATE * ZIPCODE *

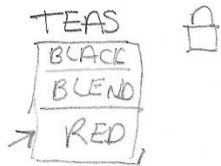
Phone Number *

EMAIL *

→ SAVE

Footer

She updated her User Profile page, so it could be used in making her purchase for tea.



RED TEAS

Red Tea \$5.00 - \$10.00

Red Tea \$5.00 \$10.00

Red Tea \$5.00 \$10.00

FOOTER

TEAS

CART
CONTINUE TO SHOP

PRODUCT QTY Total

RED TEA BAG, 5lbs

\$10.00

+ customer clicked 3 times

update

RED TEA BAG, 5lbs

\$40.00

customer ordered 4 teas

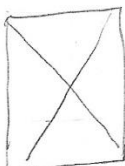
subTOTAL \$40.00

update

FOOTER

TEAS

Item clicked to the cart



RED TEA NAME
***** (58 photos)
SHARE

price down

BAG, 3/lbs \$5.00

BAG, 5/lbs \$10.00

ADD TO BAG

100% ORGANIC

RED IS FULL OF ANTI OXIDANTS AND other benefits.

Ingredients - TEA

Natural Organic Tea

Write a Review

sign in to leave a review

Reviews *****

FOOTER

Navigation

CART > SHIPPING > SHIPPING > PAYMENT

EXPRESS PAYMENT
PAYPAL

customer information
Michelle Flowers
1234 Riverwater Dr.
CITY, STATE 06234

CREDIT CARD

NAME ON CARD

CARD NUMBER

CITY STATE ZIP CODE

EXP

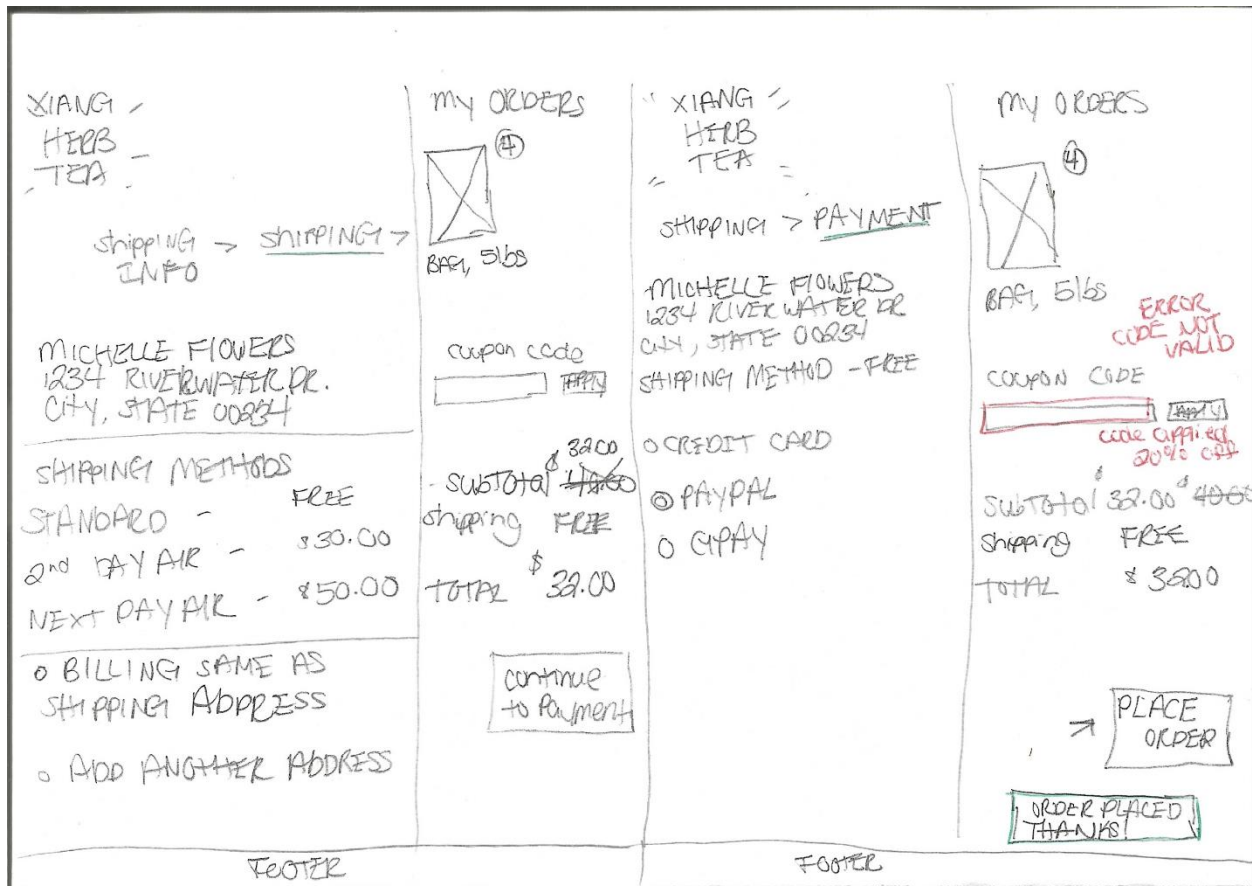
CVN

subTOTAL \$40.00

CONTINUE TO SHIPPING

FOOTER

Michelle used to the 'Teas' drop-down navigation bar to use the Red Tea menu. She selected her choice of tea and viewed the summary. Here, she can see the size/price, quantity, descriptions, and reviews. She selected the 5lb bag of Red Tea for \$10.00 and placed in in the cart. Michelle decided that she wanted more tea, so she added 3 more in the cart, which brought the total to \$40.00. She viewed her shipping information and continued to shipping methods.



Shipping is free for orders over \$20, so she was able to get free shipping, even with the 20% OFF coupon code, which brought her new total to \$32.00. Michelle used her PayPal account to purchase her teas and received the confirmation. After a successful experience with her order and website, she subscribed and then signed out.

Error

HOME TEAS

SPECIAL
TEAS

CONTACT
↑

Fill out
the form.

CONTACT US

Error
Required

Name *

EMAIL *

Required

MESSAGE *

Required

SUBMIT



EMAIL
SUBMITTED!

FOOTER

Michelle wanted to email the customer service about the possibly of one of her favorite Red Teas becoming available. All of the fields were required before submission.

Color Palette



Fonts: Arial, *Segoe Script*, and Sitka Small