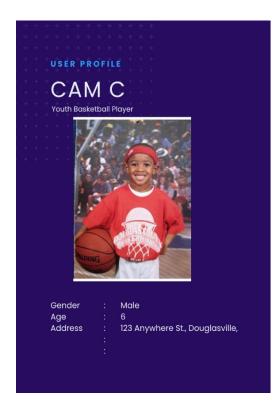
Personas

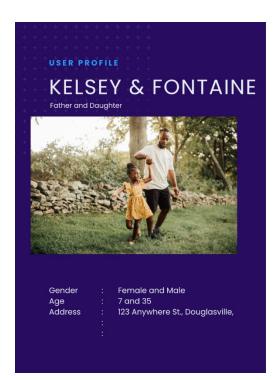


BIOGRAPHY

A 6-year-old who is obsessed with the game of basketball. He spends most of his time playing basketball with his friends at the church around the corner from his house. He is an ideal user for SportsLink. He wants to know the registration dates for basketball season and how much it will cost to play.

FAVORITE NBA PLAYERS

LeBron James Kobe Bryant

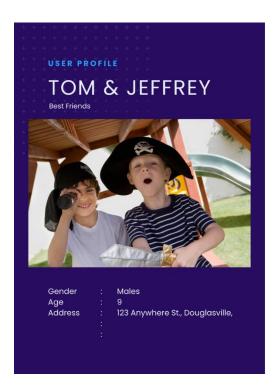


BIOGRAPHY

Fontaine is a devoted father of 3. His son is a high school football player and his middle daughter plays softball in middle school. Kelsey is Fontaine's youngest daughter and she plays basketball. Fontaine was a good basketball player growing up, so when his daughter Kelsey showed interest, he was excited. Their love for basketball bonds them and they are always in the gym and ready to play.

FAVORITE PRO BASKETBALL PLAYERS

Candace Parker Kobe Bryant



BIOGRAPHY

Tom and Jeffrey have been best friends since kindergarten. They have spent most of their time going to school together and playing on the same sports teams. Tom's favorite sport is basketball and Jeffrey loves to play baseball. Jeffrey plays 3rd base on his baseball team. Tom also plays baseball. He plays right field on the baseball field.

FAVORITE ATHLETES

Derek Jeter Ja Morant Kevin Durant