

Graduation's coming up for Amanda.

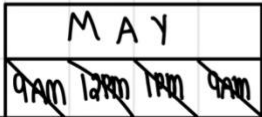


Amanda wants to get her nails done for graduation.



Amanda researches local nail salons.

Amanda is looking for availability within 3 weeks.



Amanda finds that Nails Nails has availability.



Amanda books an appointment that's 2 weeks from now.



Crystal wants to support local small nail businesses.



Crystal has felt dissatisfaction with large nail salons.



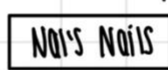
Crystal noticed that her tips always have to be split between employees, so her nail tech doesn't fully benefit.



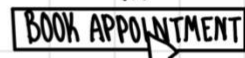
Crystal doesn't like noticing that her money doesn't fully support her nail tech due to the salon's operations.



Crystal finds a small, independent nail technician she wants to support.



Crystal books an appointment knowing that her money will benefit the small business and her nail tech.



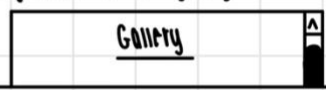
Nana wants to find a technician that can do rhinestone designs.



Local salons don't offer fancy designs on their service list.



Nana finds Nails Nails' website and glanced at her gallery.



Nana wants to consult the nail tech about the design she wants.



Nana is able to pull up a contact page to speak Nal.



Nana is able to get in contact with Nal and confirm the nail design.

