Lalita Crews | INFM 482 | Fall 2023

Week One | Project Timeline: Personal Assistant Software for Busy Moms

Task	Start	End	Status	
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Planning Phase 1: Project Initiation				
Define project scope, objectives, and stakeholders	8/31/23	10/15/23	Complete	
Create a project proposal and secure necessary approvals	9/15/23	10/15/23	Complete	
Allocate resources, including software development tools and infrastructure	9/15/23	10/15/23	In progress	
Phase 2: Research and Analysis				
Conduct user interviews and surveys to gather requirements (30 minutes each day)	9/20/23	10/20/23	In progress	
Analyze collected qualitative and quantitative data (30 minutes each day)	9/20/23	10/20/23	In progress	
Study existing personal assistant software and competitors and identify gaps and opportunities in the market	9/20/23	10/20/23	Not Started	
Phase 3: Design and Prototyping				
Create Personas, Storyboard and User Task Lists	10/05/23	11/20/23	Not Started	
Create Database Design and Site Structure	10/05/23	11/20/23	Not Started	
Develop a prototype of the software and conduct a usability testing and refine the design based on feedback (30 minutes each day)	10/05/23	11/20/23	Not Started	
Prepare the design and feature specifications for development (30 minutes each day)	10/05/23	11/20/23	Not Started	

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Phase 4: Development				
Backend Development: Set up the backend	10/20/23	12/12/23	Not Started	
infrastructure. Develop database. (40				
minutes each day)				
Frontend Development: Begin coding the	10/20/23	12/12/23	Not Started	
user interface and user experience (30				
minutes each day)				
Integration Testing: Conduct	12/01/23	12/12/23	Not Started	
comprehensive testing, including				
functionality, security, and performance				
testing (30 minutes each day)				
Phase 5: Deployment				
Submit Final Report			12/14/2023	
Present Presentation			12/14/2023	
Turn in Capstone Project			12/14/2023	