

## Interview Questions for Capstone Project

### Introduction:

Thank you for participating in this interview. Your insights are invaluable to our project. To begin, could you please tell us a bit about yourself and your family? (e.g., number of children, occupation, daily routine)

### Current Challenges and Tools:

- 1. Can you describe your typical day as a busy mom? What are the main tasks and responsibilities you juggle?**
  - Work, picking kids up from school and daycare, cooking and helping kids with homework/studying. The main tasks I juggle are drop offs/pickups, meal prepping, time management, shopping, and helping kids with homework/studying.
- 2. What are the biggest challenges you face in managing your daily tasks efficiently? •**

Time management
- 3. Currently, how do you organize and manage your daily tasks, schedules, and to-do lists?**
  - Calendar and my phone
- 4. Are there any specific tools or apps you use to help you stay organized? If so, which ones and how effective have they been for you?**
  - I don't currently use any apps. I mainly use my phone's note pad and reminders.

### Technology Usage:

- 5. How comfortable are you with using technology and apps in your daily life?**
  - I'm comfortable using app or technology. I just haven't really looked for any apps to help.

**6. Do you use any voice-activated devices or virtual assistants like Amazon Echo (Alexa) or Google Home? If yes, how do you use them?**

- No. I haven't used any.

**Preferences for Personal Assistant Software:**

**7. If you could have a personal assistant software tailored to your needs as a busy mom, what features would you find most valuable? Please describe these features.**

- Reminders: just adding a task or appointment I don't want to forget.
- Calendar: just a regular calendar I can edit
- Planner: something similar to the calendar would be fine. Both wouldn't be needed.

**8. How important is it for such software to seamlessly integrate with your existing tools and routines?**

- It's very important for it to seamlessly fit into my daily routine if it's fulfilling a need to make things easier.

**9. Privacy and security are essential when dealing with personal and family-related information. How concerned are you about the security and privacy aspects of a personal assistant software?**

- Privacy and security is always important. I don't like when apps ask for my location because I don't always know what they will use it for so I don't want to use an application or visit a website that will be collecting my information to sell it.

**Family and Social Aspects:**

**10. How do you currently manage your family's schedules, including your children's activities, appointments, and school events?**

- I have reminders feature on my phone but sometimes I use a paper planner.

**11. Would you find it beneficial if the personal assistant software could help you coordinate family schedules and activities more efficiently? If yes, in what ways?**

- I guess so. If it had a way I could easily plan my day and not forget about important tasks it would be helpful.

**12. Do you connect with other busy moms for support, advice, or sharing resources? If so, how do you currently do this, and how could a personal assistant software enhance this aspect of your life?**

- Absolutely! We talk on the phone and encourage each other and get advice from each other. I'm not sure how an app could do it with my circle of family and friends but it could have a community of moms that support each other and give each other advice, ask questions, or chat with each other just in case you don't have a circle of friends or family you connect with.

**Future Expectations:**

**13. Looking ahead, what changes or improvements do you hope to see in the way you manage your daily tasks and responsibilities as a busy mom?**

- I just need to become more organized. I'm all over the place sometimes so I need to focus on my time management and organizational skills to keep my family on track and me less stressed.

**14. How willing would you be to adopt and use a personal assistant software designed to address your specific needs?**

- I believe I would be willing if the software made me more efficient.

**Closing:**

Is there anything else you would like to share or any additional comments, suggestions, or concerns regarding a personal assistant software for busy moms?

**Thank You:**

## **Lalita Crews | Fall 2023 | User Interview**

Thank you for taking the time to participate in this interview. Your insights will play a crucial role in helping us create a valuable and user-friendly personal assistant software for busy moms. Your input is highly appreciated.