Stakeholders

Internal Stakeholders

External Stakeholders

Core Stakeholders

- Software Development Team
- Project Team
- Quality Assurance Team
- Management and Founders
- Marketing and Sales Team
- Customer Support Team

- Busy Moms (End Users)
- Families
- Regulatory Bodies

- User Testers
- Privacy and Security Experts
- Community Support Groups
- User Research Participants

Creating a detailed stakeholders map is crucial for understanding the various parties involved in your personal assistant software project for busy moms. Here's a breakdown of internal, external, and core stakeholders:

Internal Stakeholders:

1. Project Team Your internal development, design, and management team are the driving force behind the project. They have a vested interest in its success.

2. Management and Founders: These individuals or teams are responsible for the project's vision, strategy, and funding.

3. Product Development Team: Those responsible for designing and building the software, ensuring it aligns with the project's goals.

4. Quality Assurance Team: Ensures that the software meets the required standards and functions correctly.

5. Marketing and Sales Team: These teams will promote and sell the software, impacting its market success.

6. Customer Support Team: They provide assistance to users and ensure their concerns are addressed.

External Stakeholders:

7. Busy Moms (End Users): The primary external stakeholders who will use the software. Their needs and preferences are central.

8. Families: While not direct users, they are indirectly affected by the software's impact on the busy mom's daily life.

9. Regulatory Bodies: If your project involves data privacy or legal considerations, regulatory bodies have an external stake.

Core Stakeholders:

10. User Testers: Individuals involved in user testing phases to provide feedback on software functionality and usability.

11. Privacy and Security Experts: Ensure that the software maintains high standards of data security and privacy.

12. Community and Support Groups: If we intend to build a community or support feature within the software, members of these groups are core stakeholders.

13. User Research Participants: Those who participate in interviews and surveys to provide insights into their needs and preferences.

This comprehensive stakeholder's map allows us to identify and engage with all relevant parties, ensuring that their needs, concerns, and feedback are considered throughout the project's lifecycle. It will contribute to a user-centric and successful personal assistant software for busy moms.