

Mommy's Best Friend: Personal Assistant Software for Busy Moms

Project Scope

- Developing a user-friendly personal assistant software with features tailored to busy moms' needs.
- Conducting user research to understand user needs and preferences.
- Building, testing, and refining the software based on user feedback.

Success Measurements

- **User Adoption Rate:** Measure the percentage of busy moms who adopt and regularly use the personal assistant software.
- **User Satisfaction:** Assess user satisfaction through surveys, with a goal of achieving a high user satisfaction rating (e.g., 4 out of 5 or higher)
- **Task Efficiency:** Determine if the software helps busy moms manage daily tasks more efficiently based on user feedback.

Final Deliverable

- **Personal Assistant Software:** The fully developed and tested personal assistant software tailored to the needs of busy moms in the form of a website.