<u>Results of Online Survey</u>

Age:

7 responses

- Under 25
- 25-34
- 35-44
- 45-54
- 55-64
- 65 and over

57.1%   14.3%   28.6%
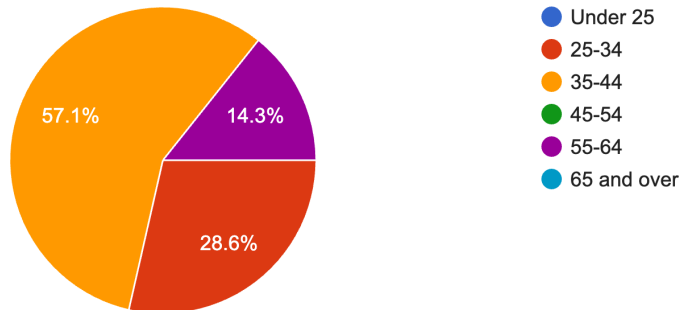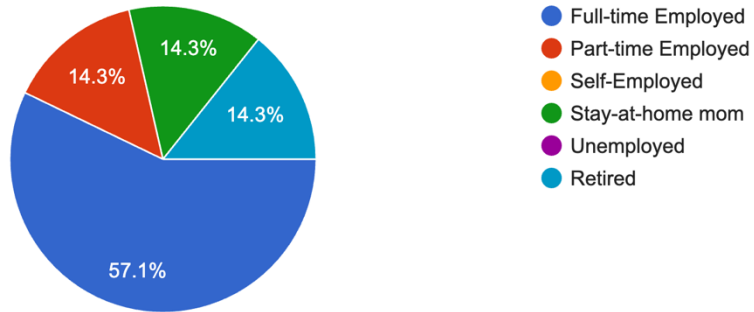

Marital Status:

7 responses

- Single
- Married
- Divorced
- Widowed

71.4%   28.6%
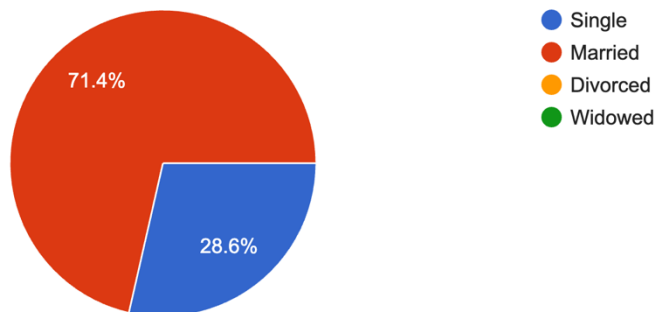
Employment Status:

7 responses

- Full-time Employed
- Part-time Employed
- Self-Employed
- Stay-at-home mom
- Unemployed
- Retired

Number of Children:

7 responses
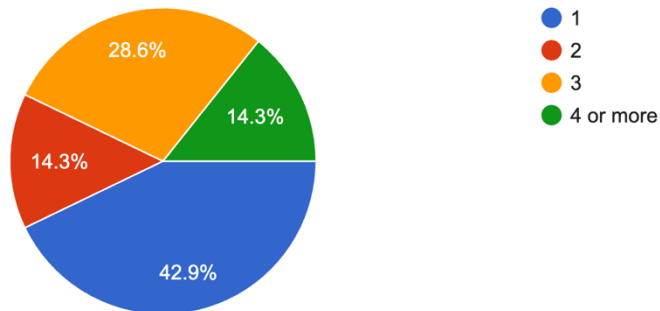
- 1
- 2
- 3
- 4 or more

Educational Level:

7 responses

- ● High school or less
- ● Some college/Associate degree
- ● Bachelor's degree
- ● Master's degree
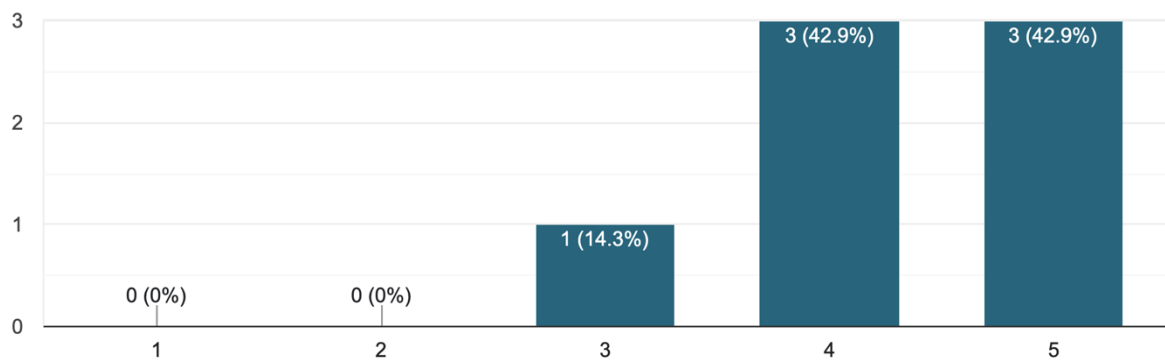- ● Doctoral degree
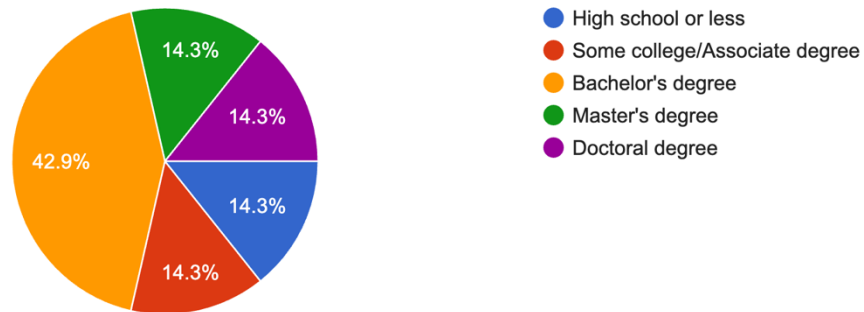
On a scale of 1 to 5, how challenging is it for you to manage your daily tasks efficiently? (1 = Not Challenging, 5 = Very Challenging)

7 responses
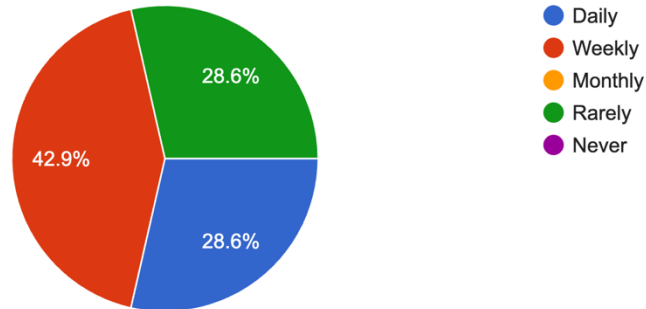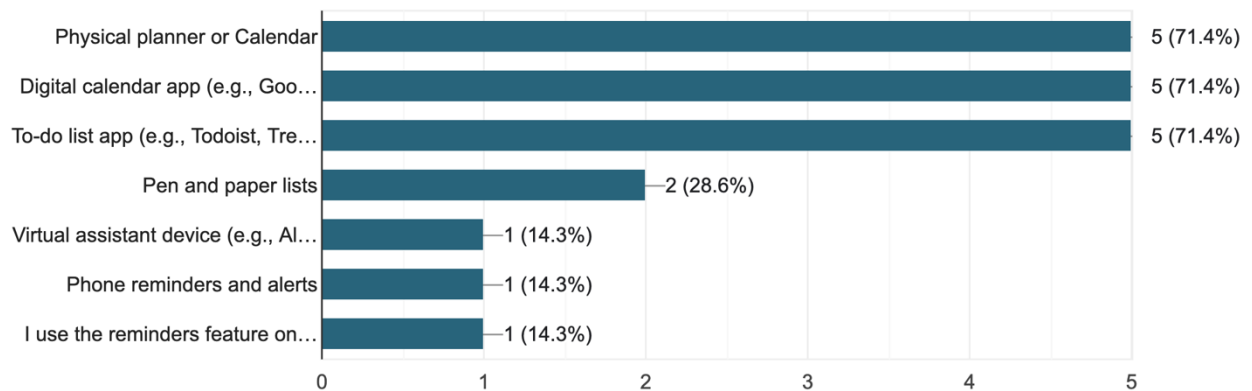
How often do you use technology and apps for organizing your tasks? (Daily, Weekly, Monthly, Rarely, Never)

7 responses

- Daily
- Weekly
- Monthly
- Rarely
- Never

28.6%

42.9%

28.6%

How do you currently organize your daily tasks and responsibilities? (Select all that apply)

7 responses

Physical planner or Calendar	5 (71.4%)
Digital calendar app (e.g., Goo…	5 (71.4%)
To-do list app (e.g., Todoist, Tre…	5 (71.4%)
Pen and paper lists	2 (28.6%)
Virtual assistant device (e.g., Al…	1 (14.3%)
Phone reminders and alerts	1 (14.3%)
I use the reminders feature on…	1 (14.3%)

Which of the following features would you find most useful in a personal assistant software designed for busy moms? (Select up to three)

7 responses
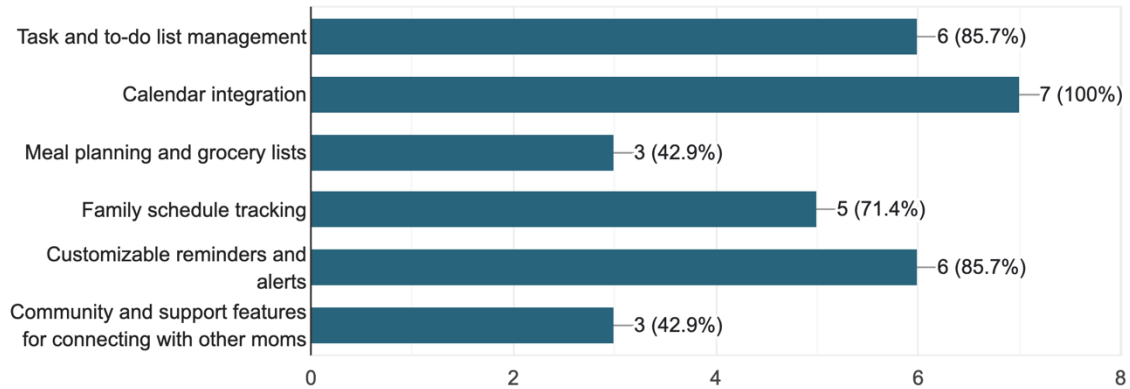
Do you have any additional comments or suggestions for features that would improve a personal assistant software for busy moms? If so, please share.

7 responses