Donovon Brown

INFM 405

Survey Questions

3/2/2020

Survey – Part 1 – Verify Quantitative Data

Please confirm your voting selections from the application

Category 1 – Choice A, Choice B, Choice C, Choice D

Category 2 – Choice E, Choice F, Choice G, Choice H

Category 3 – Choice I, Choice J, Choice K, Choice L

Category 4 – Choice M, Choice N, Choice O, Choice P

Category 5 – Choice Q, Choice R, Choice S, Choice T

Question 1 – Choice U, Choice V

Question 2 – Choice W, Choice X

Question 3 – Choice Y, Choice Z

Survey – Part 2

Qualitative Questions

What do you like most about the mobile application?

What do you like the least about the mobile application?

Which feature would you likely use the most?

How often would you use it?

Are there any features that you think you need but are missing in the mobile application? Describe.

How is the navigation of the mobile application?

What is your goal when you want to use the mobile application?

With the existing features, does the mobile application help you to achieve your goals? How?

Describe a situation which the mobile application is the most useful to you.

What do you think the mobile application should improve on?

Quantitative Questions – Average score will be calculated for each question

5 – Extremely Effective

4 – Very Effective

3 – Moderately Effective

2 – Slightly Effective

1 – Not effective

On a scale of 1 to 5, rate your experience using the mobile application.

On a scale of 1 to 5, rate the interface of the mobile application.

On a scale of 1 to 5, rate the intuitiveness of the icons.

On a scale of 1 to 5, rate the loading speed of the mobile application.