

Interview Summary

Project #2:

User interview #1.

An interview was held with the family members on Saturday, the 9th of September, 2017 using WebEx.

Revelations:

Denise introduced herself and gave a little history about the family. The family would like to have the internet site as a method to communicate what they will be doing at the reunion as well as gathering the various media sources to share with other family members. Denise introduced Jerry as a contributing family member and also on the call.

-Would like for the site to allow input from other family member, track their input.

-To use family members input to help generate more interests in the reunion.

-Research the various types of social media, what is it that a majority of the family members use for communication?

-utilize the ability to participate in polls and quizzes, so they can feel they are an active member of the family.

-They would like for the site to appeal to all members of the family, from old to young. Appeal to the different generations; even 3 or 4 years old children are technology savvy. The younger generations need an internet site that appeals to them. For the older generations a font type with letters big enough and with a lot of white space for them to be able to see better.

-An ideal design would be able to recognize the audience, in that if someone logs into the site, an underage user, the site would be smart enough to recognize and adjust the accessibility for them. Basically be able to recognize who they are and customize the output for them.

-Have an internet log to share posts about family news, posts about their children's hobbies (Grandson is an athlete, etc). Someway to keep track on what the children are doing, something like a sports log page, a way that can allow them to upload videos

-The internet site will be a major part and will have links to other social media like as Facebook, Instagram, Twitter, and so forth.

-To have a memorial page (perhaps with music), showing all the people that have passed and where they are buried. If they have a family cemetery and they would like to include with pictures of that. Also, maybe have a slide show that could be added to it.

- A suggestion was made to include a section for newborns (they were receptive to the idea).
- To be able to register using fields: name, address, telephone number, email address (possibly birthdates as well). Also, give the end-users an option to enter individual information rather than as a family.
- Have the ability to designate an administrator level, so new members can be added.
- Show the family tree from a document and keep it simple.
- Most of the older generation are Christian and would like to be conservative on the site content. At the same time, be open to a generic presentation of the internet page, something that is not too far out, to appeal the younger generation.
- On the site main page, provide links to hotel information (along with fixed rates), links to include restaurants (for family members not from the area), links to the University of Alabama (because of the museums and other attractions the University has to offer), and also to give the users, not from the area, a view of the city as well.
- Include a recommended list of activities for adults or children that are visiting (for example bowling lanes along with costs).
- A donation link for families that can't afford to come to the reunion.
- Include the location for the family reunion along with directions, events, and an agenda as well.
- Able to send a family newsletter. (We discussed this internally that the newsletter could include the family quizzes or trivia based on the newsletter content)
- Have two levels of log-in; one for users to access addresses and another level that can access photos, videos, and logs.
- Data analytics, number of hits (to include data on how the site is being accessed). Track the locations of the user by country and state.
- Eventually in a future project, they would like a mobile version as well.

Background information:

- Denise and Jerry have a thorough knowledge of technical terms.
- The last family reunion had over ninety participants.
- They plan for 125 participants every 2 years in Tuscaloosa, Alabama.
- Due to bad experiences, the 2018 reunion will not include t-shirts
- Jerry can be texted at 770.310.5931 for additional questions.
- Currently, they have a Go-Daddy site that is in construction.