

## Success Measurements

### 1. User-Friendly Website

- The website is visually appealing, intuitive, and navigable.
- Achieves a satisfactory score in usability testing with artists and content creators.
- Includes clear and functional search and navigation features.

### 2. Easy-to-Understand Information on Generative AI

- Explanations are correct, concise, and accompanied by visual aids where needed.
- Tested with a diverse audience for clarity, with 80% of participants indicating they understand the information without external help.

### 3. General Information and Links to External Resources

- Covers at least five key topics on responsible and proactive AI use in the arts.
- Links to at least 15 reputable external resources, categorized for ease of use.
- All links are verified to be active and relevant during the project delivery.

### 4. Video Demonstration of Tools and Scenarios

- Demonstrates at least 4 AI tools in action, showing realistic scenarios from both the creator's and user's perspectives.
- Videos highlight common issues and practical solutions.
- Receive at minimum 80% approval rating for usefulness and clarity in stakeholder feedback.