

Project Scope Statement

Project Name	Art + AI Compass: Navigating responsible use of generative artificial intelligence in content creation and the arts.		
Project Manager	Casey James	Date	12/12/2024
Project Scope Description	Art + AI Compass is a web-based resource guide for artists or content creators of any kind who are utilizing artificial intelligence in their works. This guide will have resources on various aspects of AI, in particular the arts and creation, and offer tips and best practices for creators and individuals who fall victim to its misuse.		
Project Objective	To create an online resource guide for artists and creators to access as needed when navigating artificial intelligence use within their field.		
Project Deliverables	<ul style="list-style-type: none"> -User friendly website -Easy to understand information on generative AI. -General information on various aspects of - responsible and proactive AI use with links to external resources. -Video demonstration of tools used based on scenarios from both ends of the user spectrum and how to overcome issues with each. -Analysis of performance between four generative AI tools : OpenAI'S DALL-E, Canva's DreamLab, Adobe Firefly, Meta AI 		
Project Requirements	<ul style="list-style-type: none"> -Computer -Internet access -AI tools: OpenAI'S DALL-E, Canva's DreamLab, Adobe Firefly, Meta AI 		
Acceptance Criteria	A functional, easy to use website is created with factual information and helpful resources on generative AI in the arts.		
In Scope	<ul style="list-style-type: none"> -Rebranding or changes to colors, logos, and general design. -Creation of additional content or pages on website. 		