Personas

Persona 1: The AI-Integrated Artist

Name: Erin Arti

Background: Erin is a multimedia artist who has a background in traditional painting and digital design. She has always been fascinated by technological advancements and began experimenting with AI tools for art creation. She views AI as a collaborative partner that helps her push boundaries and create pieces that combine traditional art with the power of machine learning.

Her work combines elements of surrealism and abstract art, using AI algorithms to create vibrant and layered compositions. She guides the AI's creative process by tweaking various parameters and combining outputs with her hand drawn elements. Erin believes that AI can help artists overcome creative blocks and introduce new styles to broaden one's scope of what art can be and aims to utilize AI tools as an aid to enhance creativity and not replace it.

Challenges: One of Erin's main challenges is balancing personal touch with automated aspects that come with the use of AI in her works. She often faces criticism from traditionalists who believe AI diminishes the authenticity of art. She also struggles with the ethical responsibilities of creating images that AI might mimic or reinterpret in ways she did not anticipate.

Goals: Erin aims to open an art exhibit to showcase pieces created in collaboration with AI to highlight the creative potential of human-AI collaboration. She also advocates for responsible use of AI in art, pushing for artists to credit the datasets and original works that contribute to AI's "learning."

Persona 2: The Traditional Artist Affected by AI Use

Name: Mason Sao

Background: Mason is a digital illustrator who specializes in character design and concept art. He has been in the industry for more that 10 years working with various entities such as indie games, graphic novels, and animation studios. Recently, he discovered that some of his artwork was being used to train generative AI models without his consent and feels uncomfortable about how easy AI can replicate his unique style.

Mason's work has a distinct hand-drawn quality with various textures and carefully crafted details. His style is recognizable as it consists of dynamic, expressive characters and vivid atmospheric backgrounds. Mason believes that art is deeply personal and that each of his pieces that he has created reflect his experiences and emotions. He feels as though AI-generated art lacks this human depth and context and wants to protect the integrity of his style and ensure that it remains tied to his identity as an artist.

Challenges: Mason has had his work used in AI training datasets without permission which as led to counterfeit versions of his style proliferating online. He struggles with the concept of intellectual property in the digital age, where AI models can absorb and mimic his creative identity he has cultivated over the years. His main concerns are protecting his livelihood as an artist and ensure fair compensation for if his works are being used to train AI.

Goals: Mason is actively involved in discussions surrounding ethics in concern to AI in art and is advocating for copyright protections and transparency in AI dataset use. He is also working with other artists to push for policies that allow creators to opt out of having their work used for AI training without explicit consent and helps educate other artists on watermarking techniques and how to responsibly share art in the age of AI.