

Project Deliverables

After extensive research inclusive of user observation, interviews, questionnaires and thorough document analysis, the goal is to compound all the data in order to complete the intended project deliverable of a prototype of the website Home in Stone. Being that this research primarily concentrates on the Usability and User Experience, it is expected that the website model is incorporated with a functional web design that reflect as precisely as possible to a fully implemented website. By doing this, it will garner the appropriate feedback necessary to determine if the product meets user expectations, specify the site requirements, be able to go through various iterations and revisions and ultimately be able to be compared to Home Advisor in order to measure success of the project effectively.

