

User Task List

AI Informational Website

User: Mary Jane

Age: 25

Occupation: Graphic Designer/ UI Designer

Motivation: With the rise of technology in Mary's field, she is ill-informed about the impact Artificial intelligence software may have on her job. Currently at her job, she does not use any software to help her with designs. Her job has thought of implementing the use of AI software to help designers complete their tasks faster. Since she knows little about AI software, she takes it upon herself to look for a website that can educate her on the use of AI in certain industries and its implementation.

Task Description: The user is searching for a website to gather information about Artificial intelligence and some of the software programs that have been created. The reason behind the research is that industries are implementing AI programs in their jobs, and they are afraid that this will leave them without a job. The user just wants to gather intel to make them feel at ease with AI.

User Task List:

1. The user can access the website
2. On home page user is can see recent artilces posted about AI technology

3. User can select tabs at the top of the page to access the different pages
4. Select AI tab to see different types of AI technology
5. Select AI programs tab to see which programs have been created that use AI as a helper
6. Select the business tab to see which businesses have started implementing AI programs in their company.
7. The user can read the articles present within each tab
8. The user can hit the home tab to look and see if there are other articles they wish to read.
9. The user closes the website.