

1. Tests Goals

This site was made with the vision of informing users about Artificial Intelligence. The overall goal is for the website to work properly and inform

- Being able to access the site with no issues
- The user can access all tabs
- Scroll freely while also being able to go back to the home page
- The user can enter their email and see a message change to notify completion

2. Methods

The best way to test the website would be to set up a few tasks for the user to go through to see if everything works the way it is supposed to.

How to conduct the testing

- Record the session
- Overlook as the user is going through the tasks

Tasks for the user

- Access the website
- Scroll Home page selects the recent news link to see if works
- Click get started at the bottom of the home page
- Click the AI tab to transition scrolls through information
- Click the AI programs tab look at information
- Click the Businesses tab, and look at the information

- Click on the careers tab, look at the positions listed
- Click Home tab again to get back to the beginning

3. User Profiles

The users do not have to have knowledge of all technology; they just want to learn about the emerging technologies that are focused on AI. The users can be currently employed or unemployed. Generally, the focus users are adults who need to know the information.

- Age: 20-45
- Gender: Mixed
- Experience: None needed
- Field: Not necessary, just need to have the want to learn
- Needs to be able to use a computer

4. Findings

- Each of the tabs function properly
- Links work
- Able to scroll up and down the screen
- Information was easy to read
- Works properly on phone preview
- The animation of the site kept the user's attention

5. Issues

- Too much empty space on screen
- Too dark for the eyes of the user
- Not enough information
- Design too simple

6. Recommendations

- Make some adjustments to the design
- Make the information more specific in detail based on the topic
- Think of a different color scheme in the future
- Think of other related links to add about AI

The purpose of the website is to inform the user. The design was not the primary focus, but it is necessary to keep the user's attention. With this report, I will make the necessary changes to the website that will enhance user experience. The outline of the website works, and the tabs transition to other pages with no problem. Only slight tweaks need to be made to bring out the full potential of the website.