

Final Report Submission

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Executive summary

This project is an educational website with one focus. That focus is Artificial Intelligence and how it has impacted the business world. Throughout the website, there will be information on certain industries that use AI and the capacity in which they do so. While also giving a small breakdown of some positions that were created to facilitate the change, which is on the way with this emerging technology. This website aims to accomplish the task of teaching a little of what is to come and what is currently going on. While also giving insight to those who believe they will not be able to overcome the change in the workforce.

Background & Motivation

This project came to mind after recalling many times that I have researched emerging technologies. In the present and the foreseeable future, there has been a rise in the use of Artificial intelligence. What began as nothing more than a tool for chatting has now become used in many more ways. Some ways are known, and some people do not know the extent to which AI is being used. This thought is what brought about the project that was created.

The purpose of the project is to inform those who want to know what AI is and how it is being used. Some people have half-truth information or know very little and have a hard time understanding what AI is. This project was set to inform and give a deeper understanding to those who believe that AI will completely take over and leave them jobless. This idea was the

biggest motivation behind the making of this website. When trying to find information about a particular topic, sometimes it is hard to find specifically what you are looking for.

The website does not aim to overinform or confuse those who visit. The aimed user is there to gain an understanding of what AI is and how some companies are using it. To ease the minds of those who feel they will be left behind when AI is in full swing and adopted by every company in many positions that allow its use. To help them find a way to adapt to the change that may come to their position at work. This was why I decided on this project.

Objective

The main objective of this project was to educate about the use of AI in some companies. The targeted users were those who are afraid of losing their jobs to AI or those who do not know much about AI. The website was created to increase awareness of AI in specific industries and not worldwide. With the increase in awareness, others will be more receptive to AI in the workforce. Another objective was to ease the fears of those in the industry whose companies have begun to adopt AI programs. Showing positions that have been created with the focus of AI and other skills that they can acquire to still be able to work.

Tasks

- Provide a list of positions that use AI
- Provide information on the in-demand positions that use AI
- Educate about AI and its use
- Increase awareness of the many programs that use AI

- Provide a list of the programs
- Make an easy navigation website

Problem Statement

One main issue that I can see from the website may be its simple design and color scheme. Looking at it from the user's perspective, the background may be too dark for some. An option in the future could be a way to toggle between light and dark backgrounds based on the user's choice. Another decision that needs to be addressed is to make changes to the website to upload new information to keep users coming back in the future.

Project design and implementation

Since my focus was more towards collecting information, I needed a little help with coming up with a design for my website. To help me complete my design, I used the program Wix. Following the instructional videos, I was able to manipulate the program to help me build the website to my liking. I was given a blank template to upload the information as I pleased. By using this tool, I did not have to use coding in the background to manipulate any of the tabs or links I connected to the site.

After the website was completed, the program provided a website domain under Wix to help with publishing the website and make it real. The only thing left to do was to check the live site to make sure the information, the tabs, and all the images showed and worked like it was supposed to.

Testing/Validation

The testing phase was relatively easy since my website was educational based. The tasks I wanted the user to test if all links, buttons, and tabs worked as intended. The user tested the website to see if any issues came into play. The other thing to check was if the information provided enlightened them on what they didn't know about artificial intelligence. If the individual tasks were met by being able to manipulate the website, going from page to page, and all the links worked, I considered the website a success.

There were a few issues when making the website. This was my first attempt; I had to learn a new program to create it. There were plenty of tutorial videos to help with the learning curve. So, it took time to learn the proper way to manipulate the tool to build the website the way I wanted it to look. That was really the only issue I had when it came to this project.

Conclusion

In conclusion, this project was a great experience for me. Having the chance to create a website made me think more critically about the inner workings of all websites. Going through the UX toolkit helped me understand the thought process behind creating a website and other projects. Learning this, I hope to be able to apply these tools to future projects that I might be a part of. With my project being focused on educating, there were no unethical issues I had to deal with. All I needed to do was provide information to help with the understanding of my topic, which was artificial intelligence in the workforce.

The only challenge I faced was learning about the program Wix to help me build the website. If in the future I needed to do something like this project, I would use this program again.

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