

Storyboard 3: Checking Weather

Persona: Emily Walker,
Mom of 2

Frame 1: Uncertain Morning Weather

Emily is at home early in the morning getting both children ready for school. Because Robin's Nest is an outdoor program, she knows the weather will affect what the children need to wear and bring. She wants to make a quick decision without second-guessing herself.

Emotion: Uncertain



Frame 2: Opens App & Selects Weather Feature

Emily opens the Robin's Nest Parent App and selects the Weather button. She sees the current conditions, temperature, and feels-like temperature all in one place. This allows her to access relevant weather information efficiently without needing to check multiple apps or websites.

Emotion: Relieved



Frame 3: Checking Weather and Guidance

Emily reviews the clothing and gear recommendation provided on the screen. She uses this guidance to decide on outerwear, boots, layers, and whether backup clothes should be packed. The app provides school-specific recommendations rather than only displaying general weather data.

Emotion: Confident



Frame 4: Getting the Children Ready

Emily finishes dressing both children and packing the items they need for the day. The weather guidance helps her make final decisions more efficiently, especially on a morning when the conditions are difficult to interpret.

Emotion: Prepared



Frame 5: School Drop-off

Emily leaves for school feeling ready for the day ahead. She knows the children are dressed appropriately for outdoor learning, and the app has translated weather information into practical guidance she can apply immediately.

Emotion: Happy

