

Storyboard 1: Morning Attendance

Persona: Sarah Martínez,
Mom of 1

Frame 1: Busy Morning

Sarah is getting ready for work while also helping her child prepare for school. During the morning routine, she realizes her child is not feeling well and will need to stay home. Because the morning already feels rushed, she wants to notify the school as quickly as possible without searching through texts, emails, or other messages.

Emotion: Rushed and concerned



Frame 2: Opening the App

Sarah opens the Robin's Nest Parent App on her phone. She is already logged in, so she is taken directly to the home screen. The main features are clearly visible, and she immediately notices the Attendance button.

Emotion: Relieved



Frame 3: Submit Attendance

Sarah selects the Attendance feature and is taken to a simple attendance form. Her child's name and family information are already stored in the app, so she only needs to select the reason for the absence and submit the update. The process is quick and requires very little effort.

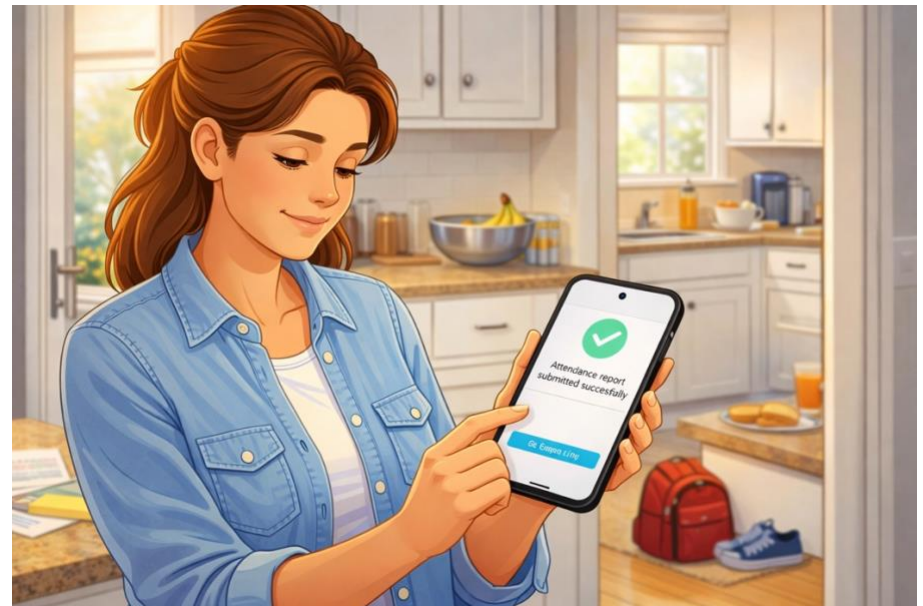
Emotion: Calm



Frame 4: Confirmation

After submitting the form, Sarah sees a clear confirmation message on the screen indicating that the attendance update was successfully sent. The system response assures her that the school has received the information.

Emotion: Reassured



Frame 5: Outcome

Sarah finishes the task and moves on with her morning. She no longer has to worry about whether the school was informed, which allows her to focus on caring for her son and calling out of work. The app helps reduce stress during an already difficult start to the day.

Emotion: Calm and supported

