



1

Chaos

Carmen wakes up in a hotel room in Nashville, unsure what time load-in is at the venue. They frantically search through multiple apps and text messages to find the details.

"Where did I save the load-in time? Was it in my notes, email, or texts?"



2

Juggling different apps

During rehearsal, Carmen tries to jot down quick notes about the setlist changes but struggles to find the right app. They end up with scattered notes across different platforms.

"I need to write this down fast... which app was I using for notes?"



3

Ineffective Expense Tracking

After grabbing lunch, Carmen forgets to log the expense. Later that week, they realize they've lost track of their tour budget and have no idea how much they've spent.

"Am I still on budget? I should have been tracking this better..."



4

A mobile management app

Carmen discovers a dedicated tour management app that consolidates all tour information, schedules, and expenses in one place. They can quickly access everything they need.

"Finally, everything I need is in one place!"

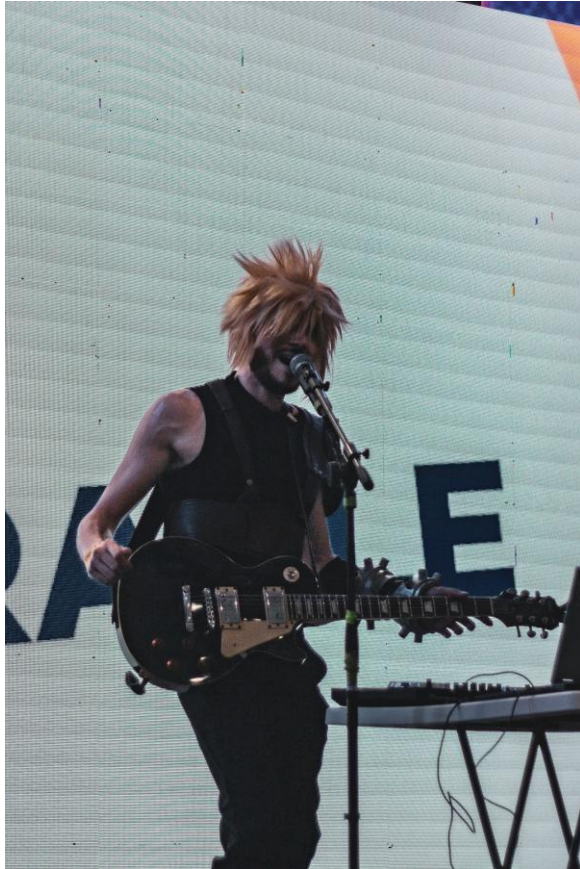


5

More organized touring

Carmen wakes up and checks the app to see all today's details at a glance: load-in time, hotel checkout, and the evening's setlist. No more searching through messages.

"I know exactly what I need to do today. No stress!"



6

Focus on Performing

With all tour logistics organized and expenses tracked automatically, Carmen can focus on what matters most: delivering an amazing Steely Dan tribute performance.

"I can finally just enjoy the music and the crowd!"

***Figma was used to produce images this is still a work in progress