

StakeHolder Map for the Team Octopus website.

The stakeholder map will display all parties who will have a direct or indirect interest in the development and maintenance of the Team Octopus website.

Primary Stakeholders:

1. Gym members both beginner and advance. They will use the site to view classes schedules, sign up for membership, and provide suggestions.
2. Prospective members. They will use the website to evaluate the gym and make a decision to join.
3. Coaches and instructors. Bios will be displayed, and they will have access to scheduling updates.

Secondary Stakeholders:

1. The Gym Owner (Koon Lau). He will oversee the website and ensure it matches his objectives and mission statement for the gym. He will also make sure it is suitable for impacts to business and brand representation.
2. Front Desk and admin staff. They will use the website to assist members, potentially sign members up who come to the gym, offer support such as payment change, and class scheduling.

External Stakeholders:

1. Local community. They will use the site to learn about what the gym offers and special programs such as discount for law enforcement, military and fire fighters.
2. Brands and sponsors. They may be featured on the site for marketing brands such as physical therapist services, or protein shakes.